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## Kawartha Lakes Farmer Has Ontario's Most Profitable Acre

**Farms at Work would like to congratulate Kurtis Peeters of Kawartha Lakes for his success as the winner of AMI's Most Profitable Acre Challenge!**



*Challenge tests business skills, measures profitability of corn and soybean crop*

**Guelph ON, March 10, 2015** - Kurtis Peeters, an organic corn grower from Kawartha Lakes is the winner of the *Most Profitable Acre Challenge*, a competition organized by the [Agri-food Management Institute](#) [1] and presented in partnership with [Grain Farmers of Ontario](#) [2]. The business skills competition looks at input costs, production practices, yield, marketing tactics, and business management practices to determine the farmer with the most profitable acre harvested in corn or soybean production in Ontario.

Partly attributing his success to high organic crop prices in 2014, Peeters says knowing his cost of production and utilizing best business management techniques has influenced his bottom line year after year. To expedite efficiency and profitability, Peeters tracks his input costs, has a written marketing plan, is a member of a business management club, has a written business plan, and sees a farm advisor on a regular basis.

Mathieu Lauzon, an organic soybean grower from North Glengarry placed second in the *Most Profitable Acre Challenge*, and Jim Denys, an IP soybean grower from Huron County placed third. Nineteen farmers entered the competition.

The winners will receive their awards at the [Grain Farmers of Ontario March Classic](#) [3] in London, Ontario on March 24. For more information, please contact Carolyn Dowling, AMI Project Coordinator at [519-822-6618](tel:519-822-6618) [4] or [Carolyn@takeanewapproach.ca](mailto:Carolyn@takeanewapproach.ca) [5].

To read the full article, visit: <http://www.takeanewapproach.ca/News.htm> [6]



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### Links

[1] <http://www.takeanewapproach.ca> [2] <http://www.gfo.ca> [3] <http://www.gfo.ca/marchclassic.aspx>  
[4] <tel:519-822-6618> [5] <mailto:Carolyn@takeanewapproach.ca> [6]  
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