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### Proudly Northumberland

[www.proudlynorthumberland.ca/en/Index.asp](http://www.proudlynorthumberland.ca/en/Index.asp) [1]

(905) 372-3229 x 2492

### Food Down the Road

Food Down the Road is an online newsletter that connects readers to the local food community of Kingston, Ontario and the surrounding countryside.

[www.fooddowntheroad.ca/](http://www.fooddowntheroad.ca/) [2]

[editor@fooddowntheroad.ca](mailto:editor@fooddowntheroad.ca) [3]

### Taste the County - Prince Edward County

Taste the County is a marketing and quality enhancement organization whose goal is to sustain long-term marketing and quality enhancement initiatives that ensure the continuation of Taste the County services and encourage ongoing growth in the local agricultural and tourism market within Prince Edward County.

[www.tastethecounty.ca](http://www.tastethecounty.ca) [4]

[lise@tastethecounty.ca](mailto:lise@tastethecounty.ca) [5]

(613) 393-2796

### Peterborough

**Peterborough Farm Fresh** [www.peterboroughfarmfresh.ca](http://www.peterboroughfarmfresh.ca) [6] - supports all regional farms marketing into Peterborough. Create a profile and benefit from promotion through the collaborative Local Food Peterborough initiative of the Future of Food and Farming Working Group

**Kawartha Choice Farm Fresh** [www.kawarthachoice.com](http://www.kawarthachoice.com) [7]

### Savour Muskoka

Savour Muskoka aims to cultivate appreciation & the development of local food & drink through culinary experiences in the community of Muskoka & Parry Sound.

[www.savourmuskoka.com](http://www.savourmuskoka.com) [8]

[info@savourmuskoka.com](mailto:info@savourmuskoka.com) [9]

(705) 646-7118

### Durham Farm Fresh Marketing Association

**Durham Farm Fresh** [10] is a not-for-profit membership based organization representing Durham Region farmers, producers, and other stakeholders who care about locally produced food for over twenty years. Durham Farm Fresh's mandate is "to improve the awareness and economics of



## Branding

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agriculture in Durham Region by fostering more effective direct marketing via education of members, information gathering and products promotion."

237 Queen Street, P.O. Box 5344  
Port Perry ON L9L 1B9  
905-427-1512  
e-mail: [info@durhamfarmfresh.ca](mailto:info@durhamfarmfresh.ca) [11]  
[www.durhamfarmfresh.ca](http://www.durhamfarmfresh.ca) [10]

### Harvest Hastings

Harvest Hastings focuses on the tremendous diversity and richness within the agriculture and forestry in Hastings County, and the potential for increasing the supply of local food and other local products.

[www.harvesthastings.ca](http://www.harvesthastings.ca) [12]

### Harvest Haliburton

Harvest Haliburton is a grass roots, volunteer committee that supports the development of a local sustainable food system for Haliburton County.

<http://www.harvesthaliburton.com> [13]

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**Source URL:**<http://farmsatwork.ca/farming-resources/branding>

### Links

[1] <http://www.proudlynorthumberland.ca/en/Index.asp> [2] <http://www.fooddowntheroad.ca/> [3] <mailto:editor@fooddowntheroad.ca> [4] <http://www.tastecommunitygrown.com/> [5] <mailto:lise@tastethecounty.ca> [6] <https://www.peterboroughfarmfresh.ca> [7] <http://www.kawarthachoice.com/> [8] <http://www.savourmuskoka.com> [9] <http://info@savourmuskoka.com> [10] <http://www.durhamfarmfresh.ca> [11] <mailto:info@durhamfarmfresh.ca> [12] <http://www.harvesthastings.ca/> [13] <http://www.harvesthaliburton.com>